



THT COMPANY PROFILE 2023



A glimpse into our Story

Tanzania House of Talents (THT)

Founded 19 years ago by the late Ruge Mutahaba to support the talented and disadvantaged youth by providing them with safe surrounding for talent incubation for music, dance and theatre lessons to young Tanzanians for enjoyment, education and employment opportunities.

Progressive in nature, THT now stands as a beacon of creativity and Innovation - where ideas flourish and young talents shine.



Our Focus

Areas of Focus

- THT Academy – Established with a vision to nurture and inspire emerging talent.
- THT Agency - Specializing in turning imaginative ideas into breathtaking realities through; music, dance, performing arts, video and audio production, as well as activations.

The Academy

Tanzania House of Talents (THT)-Grooming artists for 19 years

Most youths in Tanzania are unemployed – but their talents and creativity can be a great resource. THT is always striving to empower young creative people who show an aptitude and keen interest in developing their skills. We hope to expand the opportunities that THT can offer youth by extending our services while supporting the personal development and economic empowerment of all Tanzanian youths.



The Agency

Our commitment lies in collaborating with diverse entities, including the Government of Tanzania, donors, non-governmental organizations (NGOs), the private sector, and individuals, to orchestrate impactful campaigns at both national and regional levels.

Our expertise stems from Conceptualisation, gaining insights, designing, storytelling jingles, dramas, theatre, through engaging theatre and radio dramas, allowing us to convey messages with depth and resonance.



Assignments undertaken

Client: EAST AFRICA CRUDE OIL PIPELINE (EACOP)

Assignment: Contracted to conceptualise and undertaking the Community awareness campaign on road Safety, AIDS, Early Pregnancy

Duration: 2022 - Present

Client: Ministry of Health

Assignment: Leading the national Communication and advocacy campaign to control non Communicable diseases in Tanzania - **Usijisahau, Jali Afya yako**

Duration: 2022 - Present

Client: UK Government- Foreign, Commonwealth, Development Office (FCDO)

Assignment: Lead the Supporting the creative design and production for the National Sanitation and Hygiene Behavioral change campaign-Nyumba ni choo (2019 - 2021)

Duration: 2019 - 2021

Client: Girl Effect

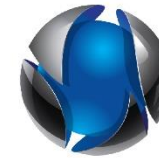
Assignment: Consultancy services to create and produce audio dramas to motivate girls to undertake the HPV vaccines- Assigned to execute a behavioural change campaign for health and safety interventions

Duration: 2020

Our partners



EAST AFRICAN
CRUDE OIL
PIPELINE



Clouds
MEDIA GROUP



USICHUKULIE POA
NYUMBA
NI CHOO



BRITISH
Business Group
Tanzania

Our Contacts

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Thank You!

